

Business Operational Plan 2023



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Executive Summary

Butte County's Child Abuse Prevention Council serves as a catalyst for change to prevent child abuse while building strong community partnerships through awareness, education and outreach. We do this being a catalyst for prevention, convener of cross-system partners and a coordinator of countywide prevention activities.

Butte County Child Abuse Prevention Council hosts bi-monthly council meetings bringing community partners together. We also host, co-host or sponsor events/activities that include prevention activities. Butte County Child Abuse Prevention Council will begin offering mandatory reporter trainings at no charge again in June of 2023.

In the past six months, we have hired a new executive director, updated by-laws and policies, and look forward to increasing participation in the council and expanding our board of directors to reach a greater audience.



Our vision the elimination of all child abuse in Butte County.

Core Values

Catalyst, Convenor, Collaboration: Providing a forum for interagency cooperation and coordination in the prevention, detection, treatment and legal processing of child abuse cases.

Change Agent: Promoting public awareness of the abuse and neglect of children and the resources available for prevention, intervention and treatment.

Education: Encouraging and facilitating the training of professionals in detecting, treating, and preventing child abuse and neglect.

Community: Encouraging and facilitating community support for child abuse and neglect programs.

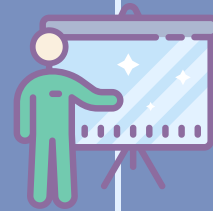
Diversity: Championing diversity and inclusivity while being culturally responsive to overcoming disparities within the system.

Future Services and Programs FY 22-24

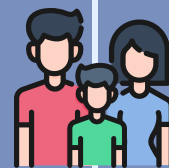
Mandatory Reporter: Conduct outreach, publicize and educate the need for mandated reporter training in schools, healthcare/medical providers, foster family agencies, and the public at community events including, but not limited to, Farmer's Markets, Street Fairs, Children's Carnivals and annual community celebrations. Conduct training workshops annually on definition, detection and legal reporting responsibilities in child abuse and neglect cases.



Adverse Childhood Experiences (ACEs): Conduct training workshops annually to foster family agency staff and/or caregivers, healthcare/medical providers, educators middle school and high school aged youth annually on the risk and protective factors of Adverse Childhood Experiences (ACEs).



Protective Factors for Resilient Families: Conduct community-training workshops on the Strengthening Families Five Protective Factors framework, including the five protective factors





Financial Plan

Butte County Child Abuse Prevention Council is correctly funded through Butte County Department of Employment and Social Services (DESS) and Butte County First Five through contracts. Our DESS contract is to provide outreach, education and collaboration in the county. Our First Five contract is for the calendar year of 2023 and is for capacity building and systems strengthening.

Butte County Child Abuse Prevention Council also provides oversight of the Frank Watters and Mary Anne Houx Children's Fund campaign, and manage fund distribution as stipulated in the adopted resolution which also includes a small administrative percentage.

Our financial plan for the next two years is to explore and expand our donor base and increase revenue through increased marketing of the Watter & Houx Children's Fund, provide trainings and explore the possibility of fee for trainings, and apply for local, state, and federal grants to bring dollars for prevention to collaboratively use in our community to fund more activities and resources.



Strategic Alliances and Partnerships

Butte County Child Abuse Prevention Council currently has 38 members who actively respond to emails and/or attend council meetings. On the right is a list of agencies who are active within the council currently. Butte County CAPC holds bi-monthly meetings to convene stakeholders within the prevention effort fields.

Butte County Child Abuse Prevention Council will be focusing on increasing the diversity of members, to ensure it is culturally sensitive and addressing racial disparities in the system.

Butte County will be making a concentrated effort to also recruit members from the criminal justice system and community & family representation.

- Butte County DESS
- First Five
- Butte CAA
- Children's Hope
- Catalyst
- CSU - Chico
- Chico School District
- North Valley Community Foundation
- Clover Leaf Counseling
- Butte County Office of Education
- 211 Butte County
- Valley Oak
- Butte County Public Health
- Youth 4 Change
- Hmong cultural Center
- YMCA
- Wayfinder
- African American Family & Cultural Center
- VayuHealth

WIC Code governing CAPCs 18982



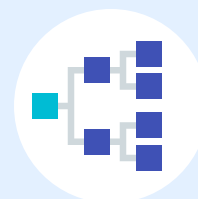
Public Child Welfare Services



Criminal Justice



Prevention & Treatment service community



Community & Family representation

Capacity and Strengthening Activities

Butte County Child Abuse Prevention Council performed a nation wide search with the assistance of a consultant to fill the vacant Executive Director position. The position had been vacant since May 2023 with a board member filling it part time as an interim director. This is the first time Butte County Child Abuse Prevention Council has had a full time Executive Director.

The Executives Director has continued working with a consultant to rebuild the foundation of the nonprofit with the Board of Directors. Together they have rewritten the by-laws, redone the mission, vision and core value statements, written and approved policies, and continue working on strategic growth to put into the planning of the strategic plan.

Deliverables for First Five



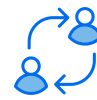
Hire Executive Director

January 15, 2023



Business Plan Operational Plan

May 15, 2023



Staffing Structure Report

August 1, 2023



Strategic Plan

November 1, 2023

Additional Deliverables for First Five

- ✓ Attendance and participation at Commission and relevant community coalition meetings.
- ✓ Commission-provided trainings
- ✓ Professional Development
- ✓ Grant Writing Cohort

Ongoing Projects

- Website Redesign
- Rebranding of Butte County Child Abuse Prevention Council
- Executive Coaching

EXECUTIVE DIRECTOR ONBOARDING AND TRAINING PLAN



JULY - DECEMBER

LEAD THE ORGANIZATION

Executive Director will complete local, state and national trainings.

Executive Director will provide community trainings on mandatory reporting, ACEs, and Family Strengthening.

Executive Director begin researching funding opportunities to increase prevention funding in Butte County.

Executive Director will increase public awareness of child abuse prevention and local resources for intervention.

Executive Director will provide information and material to community members on prevention of child abuse and neglect.

CAPC will continue working with community partners on developing county prevention plan.

APRIL - JUNE

BUILD AND LEAD OTHERS

Executive Director will plan, host, and/or participate in Child Abuse Prevention Month Activities in April, including community events and a proclamation from the County Supervisors.

Executive Director will participate in the Statewide Prevention Planning Convening in May.

Executive Director will create a Mandatory Reporter Training and start presenting it to community partners in June.

Executive Director will recruit new board members to start in July 2023.

Executive Director will complete updating the fiscal books for an audit of FY 21-22.

JANUARY - MARCH

NETWORKING

Executive Director will network within Butte County to meet with community agencies, elected officials, and government agencies.

She met with City of Chico officials, Catalyst, Public Health, Camp-Fire Collaborative, Sheriff's Office, CAA of Butte County, Enloe, BCOE, and County Supervisors.

She has also participated in the following local boards and in community meetings as necessary for projects; TCI, FFPS, Butte-Glenn Perinatal Council, Mothers Strong Coalition, COC Meeting, Northern ACEs Collaborative.